

# EATALY

## EATALY OPENS NEW LOCATION AT CF SHERWAY GARDENS

*Second location in Canada to open its doors Thursday, November 2nd with a third location announced for CF Shops at Don Mills*



Images: [HERE](#) (Photo Credit: Eataly)

**TORONTO, OCTOBER 27, 2023** – Eataly, the Italian marketplace with nearly 50 global locations, will open its doors at CF Sherway Gardens on Thursday, November 2<sup>nd</sup> at 3 P.M. The second location in Toronto features two restaurants, five counters, a mozzarella lab as well a wide selection of housemade, Italian and Canadian products. Eataly also announced it will open a third Canadian location in 2024 at CF Shops at Don Mills.

“Eataly reflects the most authentic experience of Italian cuisine, and Toronto shares our passion for high quality food, drink, and experience. We knew when launching in Canada in 2019 that this would be an important market for us, and the last four years have continually reinforced this,” said Tommaso Brusò, CEO of Eataly North America. “The store at Sherway Gardens is a special one: Toronto is one of the only two cities in North America where we have opened more than one location. At the same time, we know it’s just the beginning and we look forward to building our story in Canada next year and beyond.”

Eataly has continued its partnership in Canada with Wittington Investments as part of this expansion. The newest location follows the November 2019 opening of Eataly Yorkville, a flagship store at the corner of Bay and Bloor Streets. Eataly Sherway Gardens is located in the southeast corridor of the mall and spans 25,000 square feet.

“At Cadillac Fairview, nothing is more important than creating a dynamic retail mix complemented by compelling dining experiences, and our partnership with Eataly is a perfect reflection of what we

strive to offer,” said Sal Iacono, EVP of Operations and incoming CEO at Cadillac Fairview. “We’re thrilled to welcome Eataly to CF Sherway Gardens, and next year at CF Shops at Don Mills, to bring *la dolce vita* to shoppers across Toronto.”

## **OUR RESTAURANTS**

The Sherway Gardens location is home to two restaurants, including the first Canadian outpost of *Il Pastaio*. The fresh pasta concept started at Eataly Flatiron in New York, with an open production space that allows guests to feast their eyes on pasta being made by hand by Eataly *pastai* – or pastamakers. *La Pizza e La Pasta* is another restaurant that is Eataly’s signature experience, with the same concept found in all Eataly locations in North America including Eataly Yorkville. At *La Pizza e La Pasta*, guests can choose from a selection of fresh and dry pasta, or watch as the *pizzaioli* – pizzamakers – make Neapolitan-style pizzas made-to-order in the 900°F wood-fired ovens.

## **OUR MARKET**

Recipes can be recreated at home by shopping the marketplace, featuring thousands of Italian and Canadian products including more than 100 types of extra virgin olive oil and balsamic vinegar of Modena, as well as more than 200 artisanal pasta di Gragnano, tomato sauce, and a selection of sweets. Fresh mozzarella and fresh pasta will be made onsite, and a selection of more than 500 cheeses and cured meats will anchor a central island in the market. The Made in Eataly line of products will offer ready-to-eat, ready-to-heat and ready-to-cook products, from housemade sauces to prepared salads and family-size pasta dishes.

Eataly Sherway Gardens will also offer Eataly’s first-ever global panettone selection, which will debut in stores by mid-November.

A wine selection will perfectly complement the experience, with a Vino-To-Go section featuring hundreds of labels of Italian wine from all 20 regions, including favourites like Toscana and Piemonte, available for purchase along with food items.

## **OUR COUNTERS**

Guests on the go will have a choice of several quick-service counters with open seating:

- *Il Gelato Artigianale*, with more than a dozen flavours of fresh gelato made with local milk
- *La Pasticceria*, the pastry counter with a view into the onsite production kitchen, with cakes, croissants, and more baked fresh daily
- *Il Gran Caffè*, an all-day coffee bar
- *La Panetteria & Pizza alla Pala*, a joint counter offering a variety of bread baked in house, as well as panini and Roman-style pizza alla pala

## **About Eataly**

Eataly, founded in 2003 by Oscar Farinetti, operates in the international distribution and marketing of products of Italian food excellence, integrating production, sales, catering and education in its offerings. It represents a totally unique reality, being the only Italian food retail company that is truly international, as well as a symbolic reality of Italian food and, more generally, of high-quality Made in Italy in the world. Since 2023, the Group is 52% participated by Investindustrial, a European

leading independent investment company. Eataly is currently present in 15 countries around the world, including Italy, the United States, Canada, the United Arab Emirates, Japan, Germany, Britain, France, Sweden, Brazil, Turkey, South Korea and Saudi Arabia. It is implementing a significant plan for new openings in some of the world's most important cities.

Additional information is available [www.eataly.com](http://www.eataly.com) and [www.eataly.ca](http://www.eataly.ca)

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